

## ORGVUE CUSTOMER ADVOCACY PROGRAM

# Can we help tell your Orgvue story?

At Orgvue, putting our customers first is central to our vision, mission, and values. We believe sustained success is driven by continual feedback and learning.

Our Customer Advocacy Program brings together individuals from our customer community to share their stories and deliver greater value back to their organizations, today and tomorrow.

Whether it's networking at closed customer gatherings, speaking at industry events or guest spots on influential podcasts, you'll have the opportunity to engage with your peers, enhance your personal network, and raise the visibility of your organization.

### Program benefits include:

- > Peer-to-peer networking
- > Early access to product roadmaps
- > Advisory board opportunities
- > Spokesperson visibility
- > Speaker opportunities
- > Success story development

Inclusion in the advocacy program can take many different forms and will be tailored to each customer organization and individual. If you'd like to feature in a video story, we'll manage all aspects of production to keep your time commitment to a minimum. Or if you're speaking at an industry event, we can help you prepare content that brings your story to life.

### Program deliverables:

- > Case studies
- > Video stories
- > Testimonial quotes
- > Podcast features
- > Product reviews
- > Industry awards
- > Advisory boards
- > Event participation

We'd love to help you showcase the value you're creating through Orgvue and how you've helped build a better workforce for your organization.

We hope you choose to join our Customer Advocacy Program and help grow our community. And however you'd like to tell your Orgvue story, we're here to help.

## We hope you'll join our community of Orgvue customers and tell your success story to the world.



I can't say strongly enough how happy I am with what Orgvue has delivered. We've already saved close to \$5 million on labor and overheads, and expect to save another \$1.5 million over the coming year.

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We would expect a 20-strong team to take 6 months to do this project. With Orgvue, a team of 8 did it in 2 months and still achieved our \$60m goal.

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Orgvue helped us map skills, identify gaps, quantify the challenge and build the case for investing in our people. We're now ready to roll out this model to two pilot countries and will then be applying it across the whole of Europe.