

# Can we help tell your Orgvue story?

## Orgvue Customer Advocacy Program



At Orgvue, putting our customers first is central to our vision, mission, and values. We believe sustained success is driven by continual feedback and learning.

Our Customer Advocacy Program brings together individuals from our customer community to share their transformation stories and deliver greater value back to their organizations.

Whether it's networking at closed customer gatherings, speaking at industry events or guest spots on influential podcasts, you'll have the opportunity to engage with your peers, enhance your personal network, and raise the visibility of your organization.

## Why join?

Beyond telling your story, program participants gain access to exclusive benefits:

- ▶ **Peer-to-peer networking:** Connect with transformation leaders at closed customer gatherings and other events
- ▶ **Early access to product roadmaps:** Be the first to see what's coming and shape the future of Orgvue
- ▶ **Spokesperson & speaker opportunities:** Raise your personal and organizational profile at industry events like Gartner, SWP conferences, and thought leadership webinars
- ▶ **Award nominations:** We'll put your story forward for industry recognition
- ▶ **Community of Practice:** Join our growing customer engagement community to exchange ideas and best practices

| <b>Tier 0</b><br><b>Logo only</b>                                                                                                                                                       | <b>Tier 1</b><br><b>Testimonial</b>                                                                                                                                                | <b>Tier 2</b><br><b>Written case studies</b><br><i>inc. everything in tier 1, plus:</i>                                            | <b>Tier 3</b><br><b>Full advocacy</b><br><i>inc. everything in tiers 1 &amp; 2, plus:</i>                                                                                                |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Program opportunities:</b> <ul style="list-style-type: none"><li>▶ Use of your logo on our website and marketing materials</li><li>▶ Logo approval only, no quote required</li></ul> | <b>Program opportunities:</b> <ul style="list-style-type: none"><li>▶ Named quote (<a href="#">see example</a>)</li><li>▶ Product reviews (<a href="#">see examples</a>)</li></ul> | <b>Program opportunities:</b> <ul style="list-style-type: none"><li>▶ Written case studies (<a href="#">see example</a>)</li></ul> | <b>Program opportunities:</b> <ul style="list-style-type: none"><li>▶ Video case studies</li><li>▶ Speaking engagement</li><li>▶ Industry awards (<a href="#">see example</a>)</li></ul> |
| <b>Your time:</b> None                                                                                                                                                                  | <b>Your time:</b> ~30 minutes                                                                                                                                                      | <b>Your time:</b> ~2-3 hours total                                                                                                 | <b>Your time:</b> ~Half day (including prep)                                                                                                                                             |
| <b>What we produce:</b> Your logo on orgvue.com and sales materials                                                                                                                     | <b>What we produce:</b> Quote card, logo on orgvue.com and sales materials                                                                                                         | <b>What we produce:</b> Full written story, distribution across website, social and print                                          | <b>What we produce:</b> Professionally produced video, co-branded event content, speaker coaching and support                                                                            |
| <b>Your visibility:</b> Named on Orgvue website and sales collateral                                                                                                                    | <b>Your visibility:</b> Named on Orgvue website and sales collateral                                                                                                               | <b>Your visibility:</b> Named story across digital channels and campaign materials                                                 | <b>Your visibility:</b> Industry event stage, video on website and social, potential podcast features and award entries                                                                  |

# You'll be in good company

Many of the world's leading organizations trust Orgvue to power their workforce transformation.



Our aspiration is for Danone to end its company-wide transformation approach. We believe that by instead taking an 'always-on' approach, we can minimize disruption to the business, better react to changing organizational demands and, most importantly, better support our workforce.

**Vincent Favre**

Global Organizational Development Director, Danone

[Read more ►](#)

Without Orgvue, timelines would be longer, the team larger, and costs higher.

**People Advisory Team**

BDO

[Read more ►](#)

I can't say strongly enough how happy I am with what Orgvue has been able to deliver. We've already saved close to \$5 million on labor and overheads and expect save another \$1.5 million over the coming year.

**Brittam Insurance**

[Read more ►](#)



## We'd love to help you showcase the value you're creating

However you'd like to tell your Orgvue story, we're here to help. Speak to your **Account Manager** or contact us at [customeradvocacy@orgvue.com](mailto:customeradvocacy@orgvue.com)