

# Activity Analysis

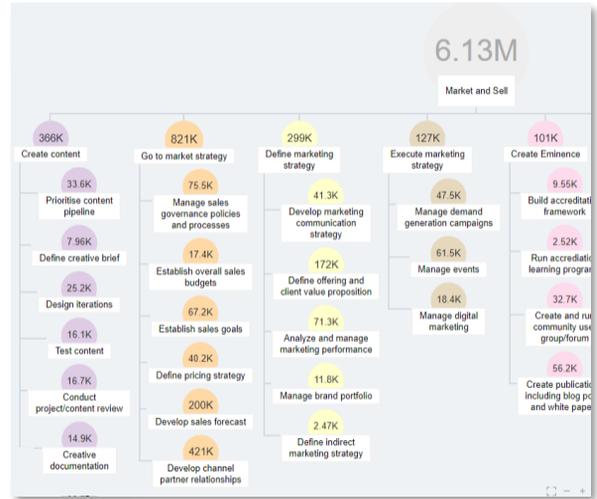
Ensure the right people are spending the right time on the right activities

## Understand whether you're investing your resources in the right way

Organizations need to know if their people are spending the right amount of time on the right activities and tasks.

Explore the connection between people and the work done across the business and make sure you're investing your resources in the right place. This isn't always straightforward especially when you have large amounts of data.

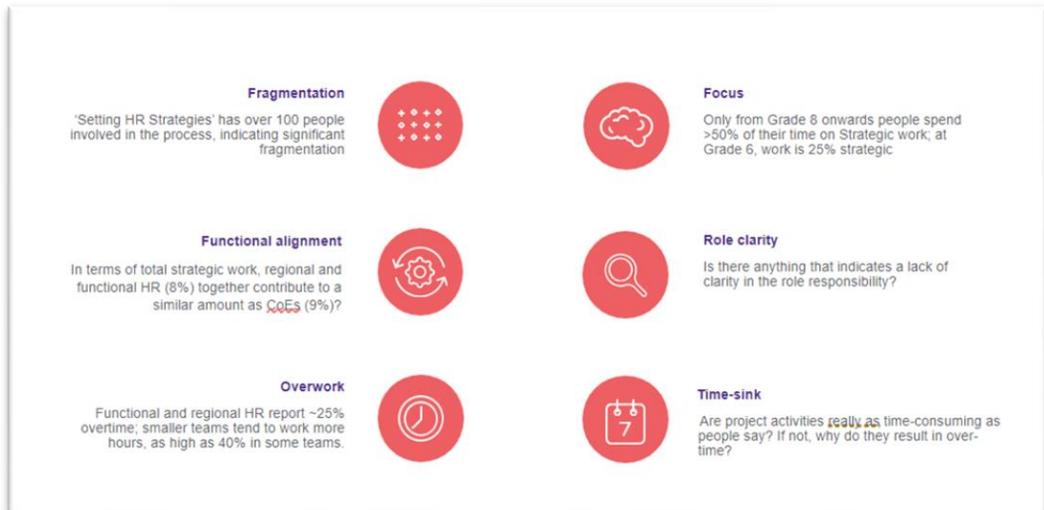
Mapping the work that's being done and assessing its cost, responsibility and alignment gives leaders the power to make data-driven decisions so they can confidently design and plan their organization.



Extrapolating the cost of each activity: how much are you investing in different areas of the business?

## Why orgvue?

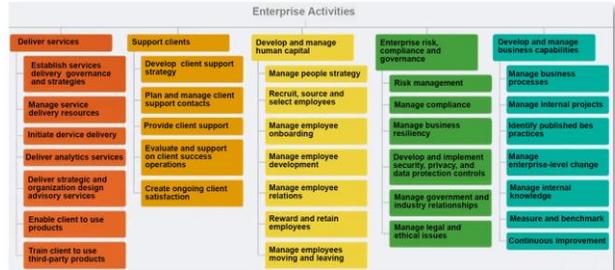
By linking people HR data to activity data, orgvue enables you to understand what's really going on in your organization by analyzing its structure and redesigning where needed.



# How it works

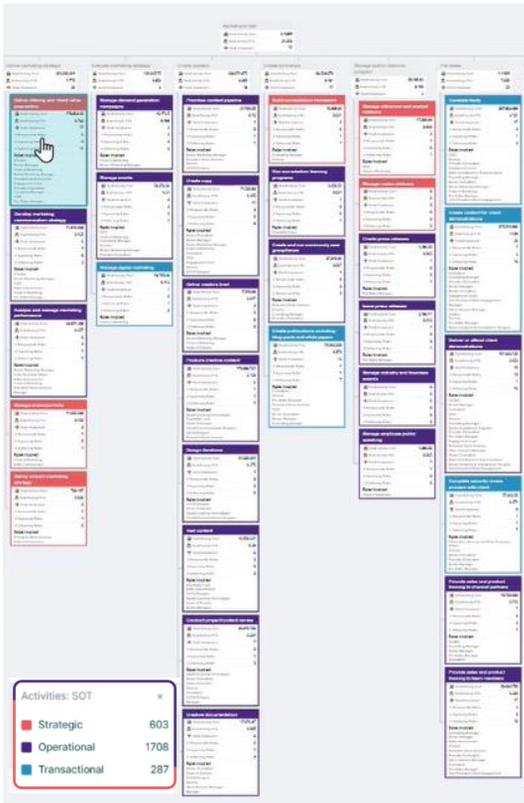
## 1. Build a process taxonomy and visualize the work that's being done

Bring your data together from external sources, such as timesheets or your HR System, and load it into orgvue to understand how your people work. Orgvue also has a built-in activity analysis survey that let's you gather additional information on how people spend their time and add it directly into the platform.



Activity taxonomy in orgvue, showing exactly what work is getting done across the business

## 2. Understand how activities are being done and spot areas that need your attention



Viewing activities at a granular level: how effectively are these being done? How much is it costing and who is involved?

Use the data to extrapolate the cost of each activity. Instead of just looking at people and positions, look at activities and tasks and analyze how effectively these are being executed.

Whether at a top level or a granular level, answer questions such as:

- What is the cost and full-time equivalent of each activity?
- What job roles are involved in different tasks?
- Are senior people performing operational tasks?
- Are activities fragmented and can they be consolidated?



Visualizing cost of activities: are you over or under-investing in some areas?

### 3. Model scenarios and instantly see their financial impact

Step back and see the cost impact of your scenarios before committing to a course of action. Understand where your functions are invested across the entire value stream and the impact of your decisions on your organization.

Reveal answers to questions such as:

- How will my costs be impacted if I outsourced the marketing team?
- What if we automate a process?
- What if I consolidate a task?



Modeling orgvue: seeing the direct financial implications of automating the 'prioritize pipeline' activity

## Customer story

### Business goal

- › Develop a new global, scalable structure for resourcing over 500 stores in 17 countries.
- › Allocate time for each store role and assess the relationship each role has with activities.
- › Optimize work to understand whether employees are spending their time in the most effective way.

### Solution

- › Surveyed employees from 28 stores, looking at specific subsets of activities that determined actual time allocation and accountability of roles.
- › Revealed that time spent on administrative work outstripped expectations and individuals in smaller stores are less specialized.
- › Provided executives with actionable insights to confidently redesign their internal labor model.

“orgvue was key to uncovering previously unknown truths about how time was spent in store, and provided us with actionable insights to optimize the work”

VP of org design



orgvue, the leading organizational planning and design SaaS platform, harnesses the power of data visualization and modeling to build more adaptable, better performing organizations in an era of constantly changing market dynamics. HR, finance and business leaders use the platform to take control of their business and make faster, more confident data-driven decisions to fearlessly build the organizations they want tomorrow, today.

For more information, please contact:

+44 (0) 20 3633 1090

[www.orgvue.com](http://www.orgvue.com)